Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword: Friday, August 15, 2008 NORWALK, CT 14,865 (1) Newspaper (D) D1 Newer Technology Inc.

## Gadgets: Serif program makes Web design easy

BY GREGG ELLMAN McClatchy Newspapers

Anyone wanting an all-in-one solution for professional quality Web design without paying a high price should give Serif's WebPlus X2 a try.

This \$79.99 program produces highquality Web sites; users don't have to know complicated HTML coding or have Web design experience.

The program offers interactive forums and blogs to help users produce videos, podcasts, animated photo galleries, Flash animations and much more.

The program has customized layouts, templates, buttons, fonts and more tools to fit your needs. Users also will enjoy a bonus of 12 months of pro-quality Web hosting included with the software.

Also in the Serif software lineup is PagePlus X3 (\$99.99), designed to publish documents, enhance Web sites and e-mails. The program allows users to import and edit existing PDF files.

Included are photo editing tools along with lots of logos, templates and graphics. The program allows users to design stationery, business cards, labels, photo galleries and much more.

The Serif lineup doesn't end there. Among the other products available are PhotoPlus X2 (\$79.99). Users can use this to edit, organize and color correct digital images. The software works with RAW and many other popular image formats.

DrawPlus X2 is for users who want to enhance their drawings with features such as animation, which includes Flash support. This software is designed for beginners up to those who want to create any type of stylish artwork.

Sorry Mac users, the Serif software will only work on PCs and is certified to work on Windows Vista.

Lowepro is at it again. The company has introduced two new lines and extensions of other existing camera bag lines.

The Terraclime is Lowepro's ecofriendly and casual bag that doesn't look like a typical camera bag. It's made with internal and external fabrics from recycled materials; the pouches' hardware is made from plastic salvaged from manufacturer floors.

The bags are available in various sizes depending on the consumer's needs and cameras. Smaller pouches are perfect for point-and-shoot cameras, iPods or smart phones, while the largest shoulder bag is big enough to carry a digital SLR and its accessories.

The bags are available in different sizes with prices ranging from \$19.99 to \$79.99.

The Luxe series is a premium-leather camera clutch for women who want stylish protection for their compact digital camera. The fashionable outer shell is crafted with full-grain leather. A soft microfiber protects the contents. Also included are two pockets for extra memory cards and other compartments suitable for credit cards or identification. The bags come in black, pink, eggplant, and light teal. Get them for \$39.99 each.

Lowepro also added the **PrimusMinimus** AW and CompuPrimus AW to its popular Primus AW series. The CompuPrimus AW features a dedicated laptop compartment for up to a 15.4-inch notebook computer and an integrated sun shade to guard against glare. Also included is a Lowepro's patented All Weather Cover, along with a hide-away tripod mount and room for accessories. \$349.99; Pricing: CompuPrimus PrimusMinimus \$249.99.

Kingston Technology Co. has a new and colorful way to store and transport digital files (data, movies, music, etc.) with the DataTraveler Mini Slim USB flash drive.

The device weighs less than an ounce (0.064 to be exact) and measures 1.529 inches-by 0.645-inch-by 0.253 inch. It's available in black, blue or pink with gray bottom casing, and can attach to a key chain.



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No software is needed to use the drive on a Mac or a PC; just plug it into a USB port.

Suggested price for 2GB size, \$11; for 4GB, \$19. The drive comes with a twoyear warranty.

Newertech has added the miniStack v2.5 Firewire 400/USB 2.0 powered storage drive to its lineup of the award-winning NewerTech miniStack line.

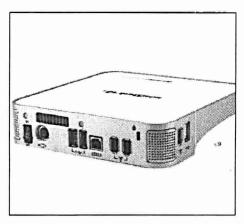
The external hard drive stacks up exactly with a Mac mini but can be used with any computer as a storage solution.

Prices vary depending on the size with 80GB capacity selling for \$104.99 and a 1.0TB at \$279.99. Other sizes are 160, 250, 320, 500 and 750GB.

With these high capacities, Newertech estimates users can store upward of 1 million photos, 350,000 MP3 songs or 500 DVD quality movies.

## On the Net

www.macsales.com www.serif.com www.lowepro.com www.kingston.com



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Serif's WebPlus X2 is a \$79.99 program,

which produces high quality Web sites without the need of knowing complicated code or even having any Web design experience needed.

Printing imperfections present during scanning